

Sample Press Release

For Immediate Release:

Grammy winning recording artist, Bill Harley, will perform at (venue) in (city, state) on (date) at (time). This concert is presented by (sponsor).

A nationally recognized family entertainer, Bill Harley is known for his ability to delight children and adults alike with his unique blend of song and story. Bringing insight and humor to his observations about growing up and parenting like no other performer, Harley's concerts feature original material about today's world. **Entertainment Weekly** calls Harley "the Mark Twain of kid's music," **TV Guide** describes him as "a real find...humorous, canny, and supremely tuneful," and the **Providence Journal** calls him "unabashedly terrific."

Familiar to many adults as a regular commentator on National Public Radio's **All Things Considered**, Harley has released over twenty award winning recordings of songs and stories for kids and families, as well as one concert video featuring his band, The Troublemakers. All of his recordings have earned national awards including a Grammy Award and a number of Parents' Choice Foundation Gold Awards, AFIM Awards and ALA Notable Recording Citations. His diverse catalogue of recordings includes the Grammy Winning recording **Blah Blah Blah**, as well as **Down in the Backpack, Play it Again**, and **The Battle of the Mad Scientists**. Harley's recordings are released on his own independent record label, Round River Records. In addition, Harley has authored several picture books (*Sarah's Story from Ten Speed Press*, *Sitting Down to Eat from August House Publishers*, and *Dear Santa from HarperCollins*) as well as his first novel for kids (*The Amazing Flight of Darius Frobisher from Peachtree Publishers*)

Touring nationally since 1980, Harley learned his craft through thousands of performances, festival appearances, school assemblies and conferences. As **Child Magazine** says, "There are a lot of performing artists out there singing and stomping and storytelling their way into kids' audio cassette players. But few do it with as much spirit and success as Bill Harley."

For more information about Bill Harley's concert on (date) at (venue), please contact (name) at (phone number/e-mail).

To get a downloadable copy of this form go to www.billharley.com/presenterspage.asp